

**Notification**  
**Dr. Sarvepalli Radhakrishnan**  
**Award**  
**for Best Educational News Features in Print & Electronic**  
**Media**

**1. Name of the Award**

Dr. Sarvepalli Radhakrishnan Award for Best Educational News Feature – in Print Media – One Award each for English and Telugu; and in Electronic Media – One Award.

**2. Sponsor**

The Sarva Shiksha Abhiyan, Government of Andhra Pradesh.

**3. Objective of the Award**

To recognise outstanding contribution in Journalism in the field of Education

Reporting in the state of Andhra Pradesh.

**4. Nature of the Award**

The award will carry an amount of Rs 25,000/- in cash and a citation to be given for outstanding contribution in Journalism in Education through Telugu and English Newspaper/Magazines/Electronic Media published in Andhra Pradesh. In total three awards would be given away:

- a. Best Educational News Feature – English Print Media
- b. Best Educational News Feature – Telugu Print Media
- c. Best Educational News Feature – Electronic Media

Hence the advertisement will be given to invite applications for three awards.

**5. Frequency**

Once a year.

**6. Eligibility**

An individual who has written educational news feature (on primary, upper primary and high school education) in a newspaper or magazine or broadcasted a news feature in a television channel which makes a significant contribution for enhancement/promotion of Education in Andhra Pradesh is eligible for this award. An individual can send up to three entries for an award.

## **7. Administration of the Award**

A 3 Member judging committee nominated by SPD , Sarva Shiksha Abhiyan, Andhra Pradesh under the chairmanship of one eminent journalist, two other eminent journalists (one each for Telugu, English Print Media and Electronic Media including chairman) will decide the awards.

## **8. Evaluation Criteria**

Area coverage in extent, content, relevance and quality for improvement in Education to create awareness among general people as well as policy makers will be taken into consideration.

## **9. Procedure**

- a. All the news features published in newspapers or magazines; telecasted in television channels during January 1<sup>st</sup> 2016 to December 31<sup>st</sup> 2016 are eligible for applying for the awards.
- b. Nomination/Applications for three awards will be accepted till April 20<sup>th</sup> 2017.
- c. Print Media applicants will have to send 4 copies of their published feature along with the application form.
- d. The Electronic Media applicants will have to send 4 copies of their telecasted feature on CD along with the application form.
- e. The judging committee will screen the nominations, identify outstanding application received.
- f. If not suitable applications have been received, there will be no award in that category.
- g. Every application should be enclosed with a declaration that the information filed in the application is true.
- h. Applications have to be endorsed by the head of their institution.
- i. The authorities may cancel the issue of awards at any time if certain disturbing events occur.

## **OFFICE ADDRESS**

Sarva Shiksha Abhiyan  
State project Office  
102/2, VijayaKrishna Towers (Nandanam)  
Ibrahimpattanam (west), Ibrahimpattanam Mandal,  
Krishna Dist, Vijayawada.  
Ph No:0866-2428599

**Dr Sarvepalli Radhakrishnan Award**  
**2016**  
**Application/Nomination**  
**Form**

1. Name of the Award:
2. Year of the Award:
3. Name & Address of the Journalist & Bank A/C  
No with MICR & IFSC Code:
4. Sex & Marital Status:
5. The background and functional profile of the  
Journalist:
6. (a) Listing of Newspapers/Magazines where  
the News Features was published (Print  
Media) :
- (b) Viewership rating of TV and if it is a  
website , number of web page visits  
(Elec tronic Media).
7. (a) Area and extent of coverage of the  
Newspapers/Magazines contributed by the  
Journalist (Prin t Media).
- (b) Viewership rating of TV and if it is a  
website , number of web page visits  
(Elec tronic Media).
8. The socio-economic impac t made by the  
programmes/activities of the Journalist  
through Newspapers/Magazines/Press in  
achieving the specific objectives.
9. Any other contribution deemed significant by  
the Journalist.
10. Certificate and forwarding note by the Head  
of the Communicating Media/fir m/Company,  
etc.
11. Declaration by the applicant.
12. List of Annexures.

Paste your  
photograph

Name & Designation  
Signature & Seal